

SPONSORSHIP Proposal

Pretty N Paid Media is a female owned company whose mission is to provide knowledge, resources, motivation, inspiration and tools for women in business. The Pretty With Purpose Business Building & Award Ceremony is an annual event that was developed to provide resources in pursuit of business & life journeys.



MacBook Air

During the event we will announce the recipient of the Pretty With Purpose Award (a nominated female that is leading, inspiring and educating her community), and a winner is selected for the Pretty With Purpose \$500 business grant.

Event Details

5th Annual

Pretty With Purpose Business Building & Award Ceremony

-MET GALA EDITION-

Venue: Paramount Event Venue

5180 Paramount Pkwy

Morrisville, NC 27560

Date: October 9, 2022

Time: 4pm

Dress: Formal

Elegance Ticket- \$175.00

(10% of tickets sales will benefit a local charity)

All attendees are VIP's

With this ticket you get:

Full Venue Access, Speaker Meet and Greet, Virtual Celebrity Speakers, Vendor Access, L.O.D (Living Out Dreams) Room (men only), Open Bar, Delicious Formal Dinner, Red Carpet Photoshoot, Entertainment/Music, Pretty With Purpose Award Ceremony, Business Grant Entry (requirements apply) & Much More...

*How does
this
sponsorship
benefit your
company?*

01. Brand Visibility- Increased brand exposure to over 200 attendees both in person and virtual. Inclusion in event advertising, marketing materials and media coverage.

02. Lead Generation- Mass reach with targeted demographics. Access to attendees data for product development and research.

03. Business Relationships- You will have the opportunity to meet local businesses with a pursuit of future collaborations.

04. Sales increase- product/marketing material can be disbursed to attendees through our swag bags.

05. Social Connection- Shows the community first hand that your company supports the Pretty With Purpose mission.

*How does
this
sponsorship
benefit your
company?*

06. Social Media Marketing- Your company will be mentioned on all social media platforms including our website.

07. ROI- You will get a return on investment with your target audience, sales increase and a list of leads you can follow up with.

08. Affordable- This sponsorship will be less time consuming and less costly than tv & radio advertisement.

****The next few pages will break down our social media insights****

Insights Overview

You reached **+246%** more
accounts compared to Jan 28 -
Feb 26

Accounts reached	7,267 > +246%
Accounts engaged	327 > +155%
Total followers	1,271 > +1.1%

Top cities

Durham



Raleigh



Charlotte



New York



Top countries

United States



United Kingdom



Bahrain



Iceland



Top age ranges

35-44



25-34



45-54

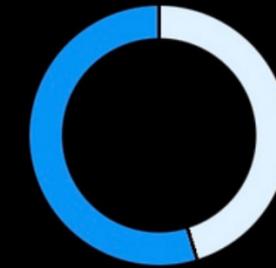


18-24



Gender

54.7%
Women •



45.2%
• Men

**** If you see more than one package that will benefit your company's need, please let us know and we can customize a package for your business. ****

Bronze Package

\$300

- All of Benefits included on pages 3 & 4
- Sponsored mentions by the host which will include company's name, address, social media handles & website
- Company's logo displayed on event's backdrops & projector screen during event.
- Marketing material such as flyers, business cards etc. included in the swag bag give away.

Silver Package

\$650

- All of Benefits included on pages 2, 3 & 4
- Sponsored mentions by the host which will include company's name, address, social media handles & website
- Company's logo displayed on event's backdrops & projector screen during event.
- Marketing material such as flyers, business cards etc. included in the swag bag give away.
- 1 to 3 min red carpet interview highlighting your business
- 2 priority seated tickets to the event

Gold Package

\$1000

- All of Benefits included on pages 2, 3 & 4**
- Sponsored mentions by the host which will include standing acknowledgement and descriptive business details.**
- Company's logo displayed on event's backdrops & projector screen during event.**
- Marketing material such as flyers, business cards etc. included in the swag bag give away.**
- 1 to 3 min red carpet interview highlighting your business**
- 4 priority seated tickets to the event**
- *5-10 minutes private interview highlighting business**

Platinum Package

\$2050

- All of Benefits included on pages 2, 3 & 4**
- Sponsored mentions by the host which will include standing acknowledgement and descriptive business details.**
- Company's logo displayed on event's backdrops & projector screen during event.**
- Marketing material such as flyers, business cards etc. included in the swag bag give away.**
- 1 to 3 min red carpet interview highlighting your business**
- 10 priority seated tickets (full table) to the event**
- *10-15 minutes private interview highlighting business**

***We hope you decide to partner
with us on October 9th, 2022***

*"A female who understands her strengths and goals for success has great potential of being,
Pretty N Paid." - Deone Mitchell*

Please email Kimberly VanHooke at
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confirm your package.

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www.prettynpaidmedia.com