

Vendor Proposal

Pretty N Paid Media is a female owned company whose mission is to provide knowledge, resources, motivation, inspiration and tools for women in business. The Pretty With Purpose Business Building & Award Ceremony is an annual event that was developed to provide resources in pursuit of business & life journeys.



MacBook Air

During the event we will announce the recipient of the Pretty With Purpose Award (a nominated female that is leading, inspiring and educating her community), and a winner is selected for the Pretty With Purpose \$500 business grant.

Event Details

5th Annual

Pretty With Purpose Business Building & Award Ceremony

-MET GALA EDITION-

Venue: Paramount Event Venue

5180 Paramount Pkwy

Morrisville, NC 27560

Date: October 9, 2022

Time: 4pm

Dress: Formal

Our annual events focus on empowering women in business, and also providing knowledge in areas such as health, beauty and wellness. Your company was one of our premiere choices and the first we wanted to contact for partnership.

The objective of the event is to bring together a dynamic group of people that is willing to exchange knowledge, wisdom, inspiration and motivation. We believe your brand will be a great addition to the Pretty With Purpose event.

Event Details

Open Bar

Exquisite plated dinner

Distinguished speakers

Living Out Dreams Private Suite- Men Break Out Room

During the event we will have our annual Pretty With Purpose award ceremony, panel discussions, business grant giveaway, sponsor announcements, entertainment, key note speaker and more.

*How does
this vendor
partnership
benefit your
company?*

01. Brand Visibility- Increased brand exposure to over 200 attendees both in person and virtual. Inclusion in event advertising, marketing materials and media coverage.

02. Lead Generation- Mass reach with targeted demographics. Access to attendees data for product development and research.

03. Business Relationships- You will have the opportunity to meet local businesses with a pursuit of future collaborations.

04. Sales increase- product/marketing material can be disbursed to attendees through our swag bags.

05. Social Connection- Shows the community first hand that your company supports the Pretty With Purpose mission.

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company?*

06. Social Media Marketing- Your company will be mentioned on all social media platforms including our website.

07. ROI- You will get a return on investment with your target audience, sales increase and a list of leads you can follow up with.

08. Affordable- This sponsorship will be less time consuming and less costly than tv & radio advertisement.

\$150

*****What's included*****

--All of Benefits included on pages 3, 4 & 5

-Sponsored mentions by the host which will include company's name, address, social media handles & website

-Company's logo displayed on event's backdrops & projector screen during event.

-Marketing material such as flyers, business cards etc. included in the swag bag give away.

6 ft table- 2 chairs- Table linen- ticket for one to dinner, full event access, business grant entry (requirements apply). If you would to be accompanied by a guest you may purchase their ticket (full event access) with a discount of 20%

****50% deposit is required to reserve your spot. Remaining balance is due 30 days before event.****

***We hope you decide to partner
with us on October 9th, 2022***

*"A female who understands her strengths and goals for success has great potential of being,
Pretty N Paid." - Deone Mitchell*

Please email Kimberly VanHooke at
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provide additional booking information.

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www.prettynpaidmedia.com